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Scoup du Jour

Jun 2008

Fathers Day, New Liquor on the market and Travel and more

Benjamin Steakhouse Honors Father's Day

This year, Benjamin Steakhouse honors father's day with a special prix-fixe menu by 20-year Peter Luger veteran Chef Arturo McLeod. The menu features Benjamin's signature dishes, ranging from juicy cuts of dry-aged beef to succulent seafood entrees for the more aquatic taste. Located in the century-old Chemist Club building near Grand Central and adorned with brass chandeliers, high ceilings and rich, leather banquettes, Benjamin Steakhouse's swanky Manhattan vibe exudes all the grandeur and elegance of the Frank Sinatra, Big Band era.

Father's Day Menu

Appetizer

Choice of one

Extra Large Jumbo Shrimp Cocktail

Four Fresh and Meaty JUMBO Shrimp with Arturo's Cocktail Sauce

Lobster Bisque Soup

A Creamy and Luscious Bisque with Lump Lobster and Toast Crab Cakes

Lump Crab Meat Cakes (two pieces), served with Seafood Sauce, and Seasonal Greens ,

Chopped Chef's Salad

Cubes of Beef-Steak Tomatoes, Onions and Canadian Bacon, Seasonal Greens Salad

Assorted Seasonal Organic Greens and Fresh Tomatoes Salad , Entrée

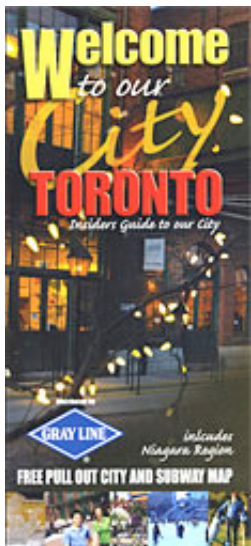
Choice of one

New York Strip Sirloin Steak

Bone-in and Dry Aged USDA Prime Sirloin Steak, Pre Cut and Grilled To Perfection,

Served over Asparagus and Mashed Potatoes

Filet of Chilean Sea Bass





[Check out
Black Tie Magazine](#)

...in a Fisherman's Stew of Clams, Shrimp, White Wine,
Thyme and Fresh Tomatoes

Rib Eye Steak

USDA Prime Dry Aged 18 oz Rib Eye on the Bone,
with Sautéed Spinach and Onion Rings

Veal Chop

Double Thick Loin Chop, Extra Heavy Cut
with Sautéed Mushrooms and Onion Rings

Dessert

Apple Strudel / Key Lime Pie/ Chocolate Mousse Cake/Hot Fudge
Sundae

Freshly Brewed Tea,

Coffee and Decaffeinated Coffee

\$74.95 per person

Benjamin Steak House is located at 52 East 41st Street, (212) 297-
9177 and is open seven days a week, Monday-Friday, 6:30 a.m.-
Close, Saturday and Sunday 9:00 a.m.-Close.

NEWLY RELEASED ARDMORE™ TRADITIONAL CASK

Whether dad is a single malt aficionado, a single malt newcomer or somewhere in between, Ardmore Traditional Cask is a spirit that will appeal to his discerning tastes. Ardmore Traditional Cask is unique in that it is the only Highland single malt whisky to be 100 percent peated since its inception in 1898. With only 3,000 cases (9L cases) produced for the U.S. market, the rarity of Ardmore Traditional Cask makes this a treasured gift that dad will savor throughout the year

Priced at approximately \$45-50 per 750ml bottle (varies by market), Ardmore Traditional Cask debuted in the U.S. market in March 2008. Ardmore is a luxury spirit for those who appreciate the qualities of extraordinary whisky. For more information, please visit www.ardmorewhisky.com.

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Beat the Summer Heat with Sobieski Vodka's

New "The Livin's Easy Summer Punch"

The Secret Ingredient of an Instant Party and Stress-Free, Easy
Entertaining

Sobieski Vodka, Poland's #1 premium vodka, today introduced its
new "The Livin's Easy Summer Punch" recipe for stress-free,

outdoor entertaining this summer. The punch, created by award-winning mixologist Tad Carducci, uses an entire 750 ml bottle of Sobieski Vodka, with Marie Brizard Crème de Cassis, orange juice, fresh lime juice and ginger ale. It's a festive and refreshing way to melt away the summer heat during barbecues, backyard grilling, at the beach or poolside fun.

"Sobieski's 'The Livin's Easy Summer Punch' unleashes an instant party. It's an easy and delicious way to gather your family and friends outside to relax on any occasion. By mixing a bottle of Sobieski with a couple of easy-to-find ingredients, seasonal fruit, and my unique 'Garden Ice' in a punch bowl, the festivities will start in minutes," said Carducci. "This simple recipe creates enough punch cocktails for up to 20 of your thirstiest guests."

Sobieski Vodka is made from 100 percent Dankowski rye grain, the most traditional and highest quality vodka grain in Poland, and also tastes great served neat, chilled or on the rocks. Available nationwide at a retail price of \$10.99 for a 750 ml bottle, it shatters the myth that consumers have to pay a king's ransom for a premium vodka.

"The Livin's Easy Summer Punch"

Servings: Twenty (20) 5 oz. drinks

1 bottle of Sobieski Vodka (750 ml)

12.75 oz. Marie Brizard Crème de Cassis

16 oz. cold water

17 oz. orange juice

8.5 oz. fresh lime juice

25.4 oz. (3/4 of a 1-liter bottle) ginger ale

Funnel all ingredients except ginger ale into a large sealable plastic container. Tad recommends an empty, clean gallon milk container. Shake to incorporate all ingredients. Allow to chill in fridge for 30 minutes, or make it up to one day in advance.

Pour mixture into large decorative punch bowl, over Garden Ice (recipe below). Top with chilled ginger ale and stir gently. Garnish with sliced lemons, limes and oranges and thinly-sliced ripe strawberries. Add a blueberry or two for anti-oxidation purposes. Serve and enjoy!

For Garden Ice:

Fill a one-quart, clean plastic container halfway with water (think take-out wonton soup here). Drop in a handful of fresh mint leaves. Cover and freeze overnight. When ready to use, run the outside of container under warm water. Place ice block flat side down in punch bowl.

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Kübler Absinthe Superieure is a well-known brand of absinthe, distilled in the Val-de-Travers region of Switzerland, also known as the birthplace of absinthe. The Blackmint Distillery and Altamar Brands, LLC has partnered to bring the first authentic Swiss Absinthe to the United States in 100 years. Kübler Absinthe was first produced in 1863 and was the first brand to be sold legally in Switzerland after the national ban on absinthe was lifted in March, 2005. The legalization of absinthe in Switzerland is largely due to Kübler's lobbying efforts. The Alcohol and Tobacco Tax and Trade Bureau approved the formula for Kübler Absinthe in 2004, and approved the product for sale in the United States in May 2007 after three years of discussions among Kübler, FDA, TTB, and US Customs. These discussions between Kübler and federal agencies proved to be instrumental in opening the door for many brands of absinthe to be legally sold or produced in the United States.

In keeping with the local tradition of clandestine La Bleue, Kübler 53 is crystal clear, has no added sugar and is finished at 53% alcohol. It is very aromatic and has a deep white louche, which, in contrast to its French counterparts in Pontarlier, is brought on by a judicious use of star-anise in the formula. This absinthe is already the best-seller in Switzerland and is getting much international attention and praise. We believe that this version of Kübler deserves our attention and its place in our offerings as a fine representation of a high-quality, commercially distilled absinthe with a 'clandestine' spirit.

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The creation of LEBLON Cachaça begins in Minas Gerais, Brazil, the most fertile region in the world for sugar cane. Here, the sugar cane is carefully hand-harvested - with a second "cut" to remove the unwanted tops. The cane is then washed and pressed. We take care to avoid overly milling the cane's stalk so that the juice will not have a vegetal nose or taste. All this is accomplished within three hours of the harvest so the cane is fresh from the field and its juice is sweet. Next, the freshly-pressed juice, commonly known as garapa, is fermented using proprietary yeasts that convert all the

sugars to alcohols, ensuring great aroma and flavor. Fermentation is the most delicate phase to creating a truly great cachaça. It is during this moment that temperature, duration and hygiene must be controlled so that the highest quality alcohol is created. After approximately 15 hours, the fermentation "must" is left to rest or "decant" – then it is ready to be distilled. The must is then transferred into small copper pots called alambique stills which allow us to fractionally remove the head, heart and tail of the distillation. The head is very high in alcohol content and the tail is low. LEBLON Cachaça uses the best of the heart of the distillation, where the liquid is approximately 45% ABV. This part of the distillation is rich in flavor and aroma and gives us the wonderful award-winning taste that has attracted so many to the brand.

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New property brings a unique, fresh perspective to Magnificent Mile this May

Chicago will welcome a unique new hotel to its Magnificent Mile this May - the Avenue. Located at 160 E. Huron, just a ½ block east of Michigan Avenue, this stunning contemporary, post-modern urban oasis will offer business and pleasure travelers impeccably decorated modern luxury and the ultimate in technological amenities.

When planning a stay at the new Avenue hotel Chicago, guests will have a choice of 150 one-bedroom and junior suites and 200 expansive guest rooms, many with panoramic views. Special Tech Rooms with iMac, dedicated T-1 Internet connection and printers are perfect for business travelers, while Kid-Friendly Rooms offer games and décor designed especially to appeal to children.

The Avenue hotel also offers groups more than 18,000 square feet of function space. With fabulous contemporary décor and natural lighting in every room, as well as wireless internet access, a professional convention services staff, the latest in audio-visual technology and complete on-site technology services, the Avenue provides the perfect location for corporate meetings and social events

For more information about the Avenue hotel Chicago, visit the property's website at www.avenuehotelchicago.com call 1-877-AVE-5110, or e-mail us at fun@avenuehotelchicago.com.

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Celebrate Oktoberfest with Landhaus Cheeses from Roth Käse

USA

MONROE, Wisc. – Let the countdown begin for one of our favorite food (and drink) festivities of the year...Oktoberfest! The high-spirited celebration of German origin is a great time to get together with friends while savoring German-inspired culinary treasures such as beer, sausage, sauerkraut and, of course, cheese.

The first Oktoberfest, held to honor the marriage of German Prince Ludwig to Princess Therese, began on October 12, 1810 and lasted six days. It soon became an annual event, with two changes: It grew longer – in Germany, it lasts two weeks – and the starting date moved into September, with the final weekend held in October.

While most American Oktoberfest celebrations last only a weekend, they still share the festive tone of the German original. And in American homes, restaurants, and supermarkets, Oktoberfest lends the perfect opportunity to celebrate the hearty and wholesome culinary treasures of the old world.

German-style cheeses are the perfect way to add authentic flavor to Oktoberfest celebrations. A tasty example: The Landhaus collection from Roth Käse USA...award-winning German-style cheeses hand-crafted by skilled cheesemakers according to time-honored traditions and always made with the freshest, highest quality Wisconsin milk:

Landhaus Butterkäse: This old world favorite has a mild, approachable flavor and a velvety, melt-in-your-mouth texture. A great "starter cheese" for children, try serving Butterkäse with fresh fruit and whole grain bread for a healthy snack. Melts beautifully and makes a mean Mac 'n Cheese. Pair with sparkling apple cider or your favorite Oktoberfest brew.

Landhaus BrauKäse: Roth Käse Cellar Masters gently wash the rind of BrauKäse with brewer's yeast to impart a subtle, earthy flavor. The creamy interior is perfectly balanced with the slightly assertive rind. A natural companion for beer, BrauKäse also fares well paired with fresh and pickled veggies, brown breads, mustard, and cured meats.

Landhaus St. Bernard's: Creamy and mild with just the right amount of smokiness, St. Bernard's pairs wonderfully with German beers and Côtes du Rhône red wines. The natural smoky flavor mellows when melted, adding a hearty note to vegetarian dishes (delicious on a veggie burger).

Landhaus Lace Käse: Roth Käse cheesemakers use only the freshest milk to craft this award-winning reduced-fat low sodium Swiss cheese. Perfect for slicing on sandwiches, shredding on pizzas, and cubing for an afternoon snack, Lace Käse is a smart choice for a healthy lifestyle.

Landhaus Limburger: Fear not...this cheese has garnered a "stinky" reputation in the cheese world! Notoriously aromatic as it ages, Limburger is in fact relatively tame as a young cheese. Earthy and slightly tangy, this Wisconsin version bears most of its pungency in the rind (Limburger novices can remove the rind in order to enjoy the cheese in partial glory). Slice and serve with onions and hearty bread. visit www.rothkase.com

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THE KITANO NEW YORK OFFERS GUESTS "SERENITY IN THE CITY"

-Spa package features deluxe accommodations, full or half-day spa offerings, complimentary gym access and more-

Serenity in the City Package Details:

Double Occupancy:

Room Type
Half-Day Course
Full-Day Course

King/Double Superior
\$330.00/per person
\$520.00/per person

King/Double Premier
\$375.00/per person
\$565.00/per person

Single Occupancy:

Room Type
Half-Day Course
Full-Day Course

King/Double Superior
\$470.00
\$660

King/Double Premier
\$560.00
\$750

*Package rate valid Friday, Saturday and Sunday nights only.

Half-Day Course Package Inclusions:

Deluxe one-night accommodations

Half-day spa treatment including sauna, facial and body massage

Complimentary pass for New York Sports Club

Healthful welcome amenity featuring fruit basket and Evian for two

Complimentary late check-out at 1 p.m.

Full-Day Course Package Inclusions:

Deluxe one-night accommodations

Full-day spa treatment including sauna, body massage, Silhouwell Body (a body sliming treatment), facial, spa manicure, spa pedicure, hair and consultation.

Complimentary pass for New York Sports Club

Healthful welcome amenity featuring fruit basket and Evian for two

Complimentary late check-out at 1 p.m.

During their stay, guests will enjoy The Kitano New York's superior guestrooms equipped with custom-made furniture, flat screen plasma televisions, luxurious marble bathroom and double-paned windows that ensure the sounds of the city do not disturb a good night's sleep. Unlike many New York hotels, The Kitano New York features 149 spacious guestrooms, allowing guests to feel at ease during their stay.

The special packages also allow guests to experience all of The Kitano New York's on-site offerings such as The Garden Café, which is situated in a historic townhouse adjacent to the hotel. The restaurant is located in a tranquil urban garden setting of exotic plants and vegetation. It features American contemporary cuisine, and for a truly Japanese experience, guests can enjoy some of the city's most authentic Japanese cuisine at the hotel's Michelin-rated Hakubai Restaurant. The Kitano Boutique also is a great spot to select a keepsake memento from a New York escape, as it features a unique collection of handmade items by European and Asian artists.

The Kitano features traditional East and West services and amenities that are unmatched anywhere in the world. Asian hospitality merges seamlessly with New York style for an ambience that is pure Kitano. Awarded the AAA Four-Diamond rating, The Kitano New York is distinguished by a contemporary interior that is both elegant and supremely comfortable. The newly-refurbished guestrooms feature custom-made mahogany and cherry furniture, down comforters, exquisite artwork and Roman pleated shades with windows that open to views of the historic Murray Hill, Grand Central Terminal, the Empire State Building and other New York landmarks. The renovation was designed to bring the same sense of serenity combined with the maximum level of comfort and service for which the hotel is known to the guestrooms. The hotel is also home to

Hakubai Restaurant, which serves traditional Japanese Kaiseki delicacies. For hotel reservations, visit www.kitano.com or call 212-885-7000.

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**FAMILY FUN IN THE WILDERNESS
~ BUSHMANS KLOOF FAMILY AFFAIR - SOMETHING
FOR EVERYONE ~**

Bushmans Kloof Wilderness Reserve and Retreat is surely the most beautiful luxury family wilderness lodge in the Cederberg (270 km from Cape Town). A family idyll, loved by children and parents alike, this escape is a safe sanctuary for flora and fauna, and is surrounded by ancient rock art and untamed beauty, open plains, crystal waterfalls and deep ravines. The gardens are a delight and children love the wide-open spaces.

Bushmans Kloof recognises that parents and their children should be able to enjoy a break, separately and together - finding time to spend as a family, as a couple, and by your self. Enjoy this fun-filled Family Affair and discover the wonders of nature's fairground, and the enriching opportunity to learn more about the Bushmen's culture and Mother Nature's secrets.

Mom and dad will have ample free time to enjoy the five-star facilities, ranging from invigorating spa treatments and relaxing in the library, to romantic dinners and the fascinating Bushmans Kloof Heritage Centre. Or they may want to join the children mountain biking, hiking through the reserve, or swimming in the crystal clear rock pools. Luxurious accommodation, caring service, delicious Cape cuisine and soothing spa treatments make this the ideal escape to restore, relax and be pampered.

Children learn all about animals, plants, birds and the Bushmen - their rock art, hunting techniques and animal tracking. Other child-friendly activities include canoeing, fishing, creating 'rock art', as well as camping out with experienced guides.

Early children's supper is served daily, after which guides and child-minders entertain the kids with night walks, game drives or movies, while parents enjoy leisurely gourmet dinners served in various stunning settings and dining locations at the lodge.

Bushmans Kloof offers a unique wilderness experience. Ranked among the 101 finest hotels in the world by the prestigious UK Tatler 2008 Travel Guide, the beautifully styled lodge is an oasis of beauty of calm, luxury and comfort, with rolling lawns, exquisite

gardens, and refreshing swimming pools. A South African Natural Heritage site, Bushmans Kloof is a sanctuary for many indigenous plants, animals and birds, including the endangered Cape Mountain zebra.

The Family Affair package activities are tailor-made for children between the ages of 6 and 12 years; older siblings are welcome too and baby-sitting services are available for younger children at a nominal fee.

The three-night / four-day Bushmans Kloof Family Affair packages are offered on the following dates:

Sunday 29 June to Wednesday 2 July 2008

Friday 4 July to Monday 7 July 2008

Thursday 10 July to Sunday 13 July 2008

Sunday 7 December to Wednesday 10 December 2008

Thursday 11 December to Sunday 14 December 2008

Family Affair package prices (in South African Rands) are inclusive of three nights' luxury accommodation, all meals, evening nature drives, early morning guided rock-art excursions, lodge activities and children's activities.

Contact Bushmans Kloof: Tel + 27 (0) 21 685 2598 \ Fax +27 (0) 21 685 5210

Email: info@bushmanskloof.co.za \ website:

www.bushmanskloof.co.za

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PARK HOTEL WEGGIS, SWITZERLAND'S FIVE-STAR LAKESIDE RESORT, CELEBRATES THE DIVERSITY OF AMERICAN CUISINE

- "USA Tour at The Grape Restaurant" gives guests a month-long gastronomic journey into American cuisine from May through September 2008 -

WEGGIS, SWITZERLAND –The five-star 53-room Park Hotel Weggis, a member of the exclusive Relais & Chateaux portfolio premier hotels and resorts, celebrates the flavors, culture, and diversity of American cuisine with an array of gastronomic selections offered each month in what it calls "USA Tour at The Grape Restaurant." The USA Tour, which takes place from May through September 2008, highlights the diversity of unconventional cuisine influenced by immigrants and native Americans. Each month, the Restaurant The Grape will offer a variety of menu

choices that are inspired by a particular state in the USA. The month-long discovery of American cuisine will take the following tour and include sample dishes such as:

May to the state of Louisiana – the regional Louisiana Creole cuisine featuring dishes such as red jambalaya and chicken gumbo

June to the state of Michigan – featuring hearty, mid-western "Americana" (heartland) such as steak and potatoes and chicken wings

July to the state of New Mexico – regional Mexican-American cuisine featuring fajitas and dishes with red and green chilies, cilantro and spices such as cumin

August to the state of New Jersey – featuring coastal cuisine such as peppered tuna and also Italian-American dishes such as pastas

September to the state of Oklahoma – regional south central American cuisine featuring items such as BBQ spare ribs and farmer steak and other classics such as fried okra and squash, cornbread and biscuits

The USA Tour at The Grape Restaurant is designed to provide guests of the restaurant with a taste of both traditional and progressive culinary delights from the USA. From Maine to New Orleans to the southwest, there is a wide range of sophisticated specialty foods that feature many ingredients and specialties that have come together to make the best recipes in America. These specialties, which include Tex-Mex, Creole stew, fish ragouts, different variations of steak, and delicacies from Little Italy and China Town, will impart the creativity and culinary style of Florian Gilges, head Chef at The Grape restaurant.

The award-winning The Grape offers fusion cuisine and ambience in an atmosphere of elegance and high style. The menu serves specialties from varying worldwide cuisines and a large selection of steaks. The restaurant also offers large selection California wines from the Napa Valley. Guests can also peruse the Vinothek stocked with approximately 2,600 labels lovingly overseen by award-winning sommelier Christian Bock. The restaurant is opened for lunch and diner, but closed Wednesdays.

Newly refurbished Park Hotel Weggis offers 53 guestrooms and suites, including the uniquely designed Adara Suites featuring unadulterated views of Lake Lucerne, luxurious baths and amenities, in-room wine coolers and the latest in technology. Asian-influenced private spa cottages, Tibetan themed spa treatment rooms and therapies and Japanese gardens provide a tranquil respite in which to unwind. The refurbishment features the incorporation of modern day luxury design and style in the original hotel structure that housed the Mark Twain and Queen Victoria Suites. The signature Aquarius Hall

is the perfect venue in which to create unique occasions with its glass panels and specially designed lighting executed in Murano glass by Philippe Starck. The hotel is open year-round.

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For information and reservations contact Park Hotel Weggis at www.parkhotelweggis.com or info@phw.ch or 011-41-2-41-392-05-05.

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HAPPY BIRTHDAY, ST. REGIS FORT LAUDERDALE

Located on Fort Lauderdale's pristine beachfront promenade, the 191-room hotel features: the St. Regis Spa; an 8,500 sq. ft. Fitness Center; a 29,000 sq. ft. tropical pool deck; Cero restaurant, with renowned Chef Toby Joseph at the helm; the Wine Room which boasts a 5,000 bottle collection of fine wines; an elegant Lobby Bar and the renowned St. Regis Butler Service. Transporting guests back to the glamorous age of travel, the resort's 1940s-inspired design features luxurious interiors and sophisticated appointments, with unparalleled water views from all vantage points.

To celebrate this milestone, the resort will offer a special "First Anniversary Package", available to book from May 1 – December 31, 2008. The package includes:

Complimentary night when you stay two

Complimentary parking

½ Bottle of Veuve Clicquot and strawberries

*Package rates start at \$289 per night. For reservations please call 1-888-627-8268 or visit www.stregis.com/fortlauderdale

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RUBI REY Delivers A Delicious Difference

Taking its name from the Spanish spelling for the king of gems (Rubi) and the Spanish word for king (Rey), RUBI REY™ rum is raising the bar for super premium rums. Offering an unprecedented level of smoothness and flavor,

The world's only slow-filtered, single-barrel finished white rum, RUBI REY's delicious difference is winning over new drinkers every day. "Since its introduction, RUBI REY has demonstrated a strong appeal to existing rum drinkers as well as other white-spirits aficionados looking for a more sophisticated taste. Handcrafted in

small batches, RUBI REY is the first hand-crafted single barrel finished white rum. The liquid is mellowed in white oak barrels for two to three years. A hand selection of these barrels is meticulously blended, slow-filtered in a special filtration process for clarity, culminating in a single, precious barrel. The result is a 43% Alcohol By Volume (86 Proof) white rum that is clean, pure, spicy and balanced with a dry, herbaceous flavor and long-lingering richness.

RUBI REY is currently available in fine restaurants, clubs and wine and spirits stores in South Florida, Chicago and Denver. For more information on RUBI REY, please visit www.rubireyrum.com.

WHAT'S NEW IN THE HAMPTONS FOR SUMMER 2008

Restaurants & Lounges: ALL Opening Memorial Day Weekend for the Season

1) GRAPPA * * New in Sag Harbor * *

Jean Luc's newest addition to his outstanding group of restaurants. Long Island's first and only wine bar.

Over sixty international wines to compliment the light tapas menu. Grappa possesses marble tables, luxuriously high banquettes and antique chandeliers.

Brick oven pizza selection includes an innovative list of roasted duck, seared tuna, smoked salmon or vegetarian pizza all cooked to perfection and paired with Grappa's wines.

Homemade gelato – ideal for whiling those warm summer days away.

Grappa

62 Main Street,
Sag Harbor, NY
New York, NY
631.725.7427

2) PRIME 103 and Honey Bar & Lounge (www.prime103.com)

Serves only the finest steaks with a hip Asian influence.

Upscale dining room with a vibrant bar scene in a sexy St. Tropez setting.

Art deco features adorning the plush banquettes,

The Honey Bar, at Prime 103, is THE 2008 summer Hamptons hot spot, with live DJ's, a savory selection of tapas and a diverse champagne list

The Honey Bar offers East Hamptonites a new lounge experience with the elegance of an East Hampton favorite.

Prime 103 and Honey Bar & Lounge

103 Montauk Highway
East Hampton, NY
631.324.1100

3) MADAME TONG'S (www.madametongs.com)

Sexy and hip full service restaurant in beautiful Southampton.
Has a lively bar scene and late-night dancing with live music and a D.J.

Every Saturday Madame Tong's will feature a fashion and accessories show.

Six cabanas by the outdoor dining area offer massive day beds serving patrons Cristal champagne and the finest wines on silver platters.

Diverse Chinese menu features favorite renditions with full sushi offerings from the outdoor sushi bar.

This year, the notorious Madame Tong's fireplace has two adjacent platforms that will feature celebrity dancers and the best of guests. A private dining room is available for the ultimate Hamptons VIP experience.

Madame Tongs

256 Elm Street,
Southampton, NY
631.204.0300

4) J LX BISTRO (www.jlxbistro.com)

An oasis of casual elegance with elements of art deco and old world design.

Wharf patio seating to enjoy the summer sunset.

Dine on flavorful Crab Cakes or Mussels with Frites in Lemon Ginger.

Brunch, Lunch and Dinner is served daily, seven days a week.

Try "The Precaution", a variation on the classic Bloody Mary named after James Fenimore Cooper's first novel which he wrote while living in Sag Harbor.

JLX Bistro

16 Main Street,
Sag Harbor, NY
631.725.9100

5) NELLO SUMMERTIMES (no website)

Built in 1675, this historic building is not only a twelve-suite hotel but once hosted George Washington, one of the founding fathers of America.

Nello Summertimes takes guests a step back in time to the era of The Great Gatsby and Casablanca.

This summer, the main dining room is host to a Retrospective of Peter Beard by Nello Balan.

A series of fashion shows will be hosted featuring Dolce Gabana, Versace, Tom Ford and Graff.

The club features surprise DJs spinning in the evenings Monday-Sunday all summer long.

Nello Summertimes

136 Main Street,
Southampton, NY
212.980.9099

Fashion:

1) BIBA (no website)

This sexy boutique has been a favorite of celebrity shoppers including Paris and Nicky Hilton, Felicity Huffman, Kim Porter and Beth Ostrosky.

Owner Barbara Blatt handpicks all of Biba's hot lines.

New designers featured this summer include Karina Grimaldi, Sky Tops and Dresses, Mini Rose Cashmeres and all the hottest brands of designer denim.

By popular demand, the newest addition to Biba features a men's line including Laguna Jeans and Christian Audiger.

This summer Biba promises to provide a one stop shopping experience, with everything the stylish Hampton's woman (or man) needs to be summer chic.

Store Grand Opening Saturday, May 24, 2008.

Biba

Southampton, NY
631.283.5676

2) GRUENEYES (www.grueneyes.com)

The premium eyewear retailer.

Since the first store opened on Lexington Avenue, the company has grown to eight locations; six in Manhattan, one in Greenwich, CT and one in East Hampton, NY.

Grueneyes continues to reinvent the eyewear business, with the innovative theory that eyeglasses can and should be one of the customers' most important fashion accessories.

Whether it is fashion tinting or special lens shaping for rimless style, grueneyes has the expertise to properly support their clients' needs while assuring that they remain on the cutting edge of style and

fashion.

Celebrity clients include Harrison Ford, John Travolta, Eric Clapton, Diana Ross, Dennis Hopper, David Bowie, Paul McCartney, Janet Jackson, Kate Moss, Elle Macpherson, Tom Cruise, Tina Turner, Johnny Depp, Valentino, Madonna, Tom Hanks, Naomi Campbell, Billy Joel, Mia Farrow, Lauren Hutton, Lauren Bacall, Carlos Santana, Steven Spielberg, Sting, Cher, Alec Baldwin, Isabella Rosselini, Robin Williams, Dustin Hoffman, Regis Philben, Alec Baldwin, and Elton John.

Grueneyes

10 Main Street
(Near Newton Lane)
East Hampton, NY
631.324.5441

Events:

1) 4th annual Hamptons Golf Classic (June 23, 2008)

(www.hamptonsgolfclassic.com)

Created by Get There PR and Hamptons Magazine in 2004.

Designed to benefit a great cause and create a fun competition with the spirit of the Hampton's.

New York Giants Superbowl hero David Tyree will be this year's host.

The 2008 Hamptons Golf Classic will benefit the Make-A-Wish Foundation.

Past and current expected celebrity guests include Kelsey Grammar, Russell Simmons, Lorraine Bracco, Amanda Hearst, Billy Crudup, James Lipton, Fat Joe, Rocco DiSpirito, Tommy Hilfiger, Michael Strahan, Dhani Jones, Anthony Anderson, Marc Consuelos, Steve Schirripa, Tim Vincent, Andre Harrell, Cristina Greeven Cuomo, Richie Notar, Stephen Baldwin, Jay Fiedler, Samantha Cole, Chace Crawford, Steven Klein, and Jason Binn.

Hamptons Golf Classic
Hamptons Hill Golf & Country Club
1000 Country Road 51
Westhampton, NY

2) NATURE CONSERVANCY'S BEACHES AND BAYS GALA (June 28th, 2008)

(www.nature.org/longisland)

The mission of the Nature Conservancy is to preserve the plants,

animals and natural communities that represent the diversity of life on earth by protecting the lands and waters they need to survive. The Beaches and Bay Gala is an event that helps benefit a designated charity.

Evening begins with cocktails and hors d'oeuvres served on the patio of the fabulous Karmely estate.

Guests will enjoy the spacious grounds before entering the main tent where dinner, catered by Glorious Food, will be served.

The festivities will continue through the night with the entertaining and lively dance music of the Paul Richard's Band from Hank Lane Productions.

An after-party for the juniors will take place at 11 pm in the courtyard lounge where desserts and cocktails will be served until midnight.

Beaches and Bays Gala

Home of Libby & Shahab Karmely and the former Robert Lion Gardner Estate
127 Main Street
East Hampton, NY
631.329.7689

3) MERCEDES BENZ POLO CHALLENGE 2008 Season (July 19, 2008)

§ Once again, the Bridgehampton Polo Club (www.bhpolo.com) will host the coveted Mercedes-Benz Polo Challenge.

§ This summer's matches promise to be some of the most exciting in the sport of polo. The sport's greatest athletes will compete for one of polo's most treasured prizes.

§ Returning as well will be some of the East End's most high-profile and influential audience of V.I.P.'s, celebrities and media.

§ The season will commence Saturday, July 19th and will continue for six consecutive Saturdays, ending August 23rd.

Mercedes Benz Polo Challenge 2008 Season
Bridgehampton Polo Club
849 Hayground Road, Bridgehampton, NY

Jan-Feb 2008

What's New in Florida for 2008

TALLAHASSEE , Fla. (Oct. 23, 2007) – A new shine comes to Florida in 2008 with a variety of new attractions, the opening of

historic hotels and resorts and the fantasy and fun that are Florida .
For additional information on Florida , visit
www.VISITFLORIDA.com.
(Listings are arranged by city from north to south)

PANAMA CITY BEACH – Panama City Beach 's new airport will begin construction. Slated to open in late 2009, the area's new 100,000-square-foot airport will accommodate larger jets, making possible more flights and more competitive fares. 800-PCBEACH (800-7223224). (850) 233-5070. www.thebeachloversbeach.com.

JACKSONVILLE – Beginning Sept. 20, 2008 , Carnival Cruise Line's Fantasy-class ship *Fascination* will call Jacksonville homeport. Because of increased demand the 2,052-passenger ship will replace Carnival's *Celebration* .
(800) 733-2668. www.jaxcvb.com.

JACKSONVILLE BEACH – The **Sea Turtle Inn** in Atlantic Beach is undergoing a major renovation and getting a new name. Slated for completion by January 1, 2008 , the renewed property will change names to OneOcean Resort. The renovation will include remodeled guest rooms, restaurant, front desk and pool, as well as the addition of an oceanfront spa. (800) 874-6000.
www.seaturtle.com .

TAMPA – In spring 2008, **Busch Gardens Tampa Bay** is opening Jungala . Resembling portions of the Congo, the new attraction invites guests to discover exotic creatures, explore a village hidden deep in the jungle and connect with the inhabitants of the lush landscape through up-close animal interactions, multi-story family play areas, rides and live entertainment.
(888) 800-5447. www.buschgardens.com .

TAMPA – Looking for a “super” ride? **The Florida RV Trade Association** is hosting its 23rd annual Florida RV SuperShow Jan. 16-20, 2008 at the Florida State Fairgrounds. This year's show will have more booths and manufacturer space than ever before. With class-act entertainment from clowns, barbershop quartets and this year's new addition – the Arneberg's Super Dog Show, the Florida RV SuperShow provides fun for the whole family. View the world's largest RV sand sculpture, get information on a new way to vacation or simply dabble in the hobby by checking out RVs on display. Experts will be on hand to help guests make the most of their RV experience. (813) 741-0488. www.frvta.org .

ORLANDO – Across from the Orange County Convention Center ,

the **Westin Imagine Orlando** will open in April 2008 providing luxury accommodations for both business and leisure travelers. Art Deco, modernist style will characterize the 315 rooms and one- and two-bedroom suites. Amenities include the Westin WORKOUT® Powered by Reebok fitness center, a lagoon-style pool and an upscale, contemporary Italian restaurant, lively cocktail lounge and more. (888) 946-9501. www.westin.com.

ORLANDO – In March 2008, **SeaWorld Orlando** opens Aquatica , a one-of-a-kind 60-acre water park, which blends up-close animal experiences, waters from serene to extreme, high-speed thrills and wide, sandy beaches. Crystal-blue rivers wind through hidden grottos and refreshing waterfalls, while rich greenery and bright flowers adorn towering rock formations. The Aquatica campus includes 36 water slides, six rivers and lagoons, and more than 80,000 square-feet of beach area. (800) 432-1178. (407) 363-2200. www.seaworld.com.

ORLANDO – The Simpsons , the blockbuster hit series, is the inspiration for the **Universal Orlando Resort's** new theme park ride that opens Spring 2008. Guests will be rocketed along with Homer, Marge, Bart, Lisa and Maggie Simpson on a hysterical, almost unimaginable adventure. They'll experience a side of Springfield previously unexplored as they enjoy the new ride's interpretation of thrill rides, dark rides and “live” shows that make up a new fantasy amusement park dreamed up by the show's cantankerous Krusty the Clown. (407) 363-8000. www.universalorlando.com.

ORLANDO – **Orlando International Airport** increases non-stop international service with two new routes. Ireland 's Aer Lingus will provide non-stop service between Orlando and Dublin beginning October 27. Germany 's Lufthansa will begin non-stop service between Frankfurt and Orlando on October 30. (407) 825-2001. www.orlandoairports.net.

LAKE BUENA VISTA (near Orlando) – **Walt Disney World Resort's** “Year of a Million Dreams” celebration extend throughout 2008. New Disney Dreams Giveaway gifts include: a New Year's Eve night stay inside Cinderella Castle Suite; a flight of fancy in a hot air balloon above Walt Disney World Resort; Become Disney's Grand Marshal around the globe; and more. (407) 939-6244. www.disneyworld.com.

LAKE BUENA VISTA (near Orlando) – Beginning in summer 2008, **Walt Disney World Resort** will open Toy Story Mania, an attraction that combines the popular characters from the “Toy Story”

films with imagineering technology to create an interactive ride-through video game – in three dimensions. Guests board fanciful ride vehicles and zip into a world of exciting midway-style games. (407) 939-6244. www.disneyworld.com .

DAYTONA BEACH – The 2008 NASCAR season will start with the 50th running of the world's most famous stock car race - the **DAYTONA 500** on Sunday, February 17, 2008 . For tickets, go to www.daytona500experience.com .

NAPLES – Big Cypress Marketplace , an 87,000-square-foot flea shopping, entertainment and event venue, opens November 2007. The marketplace will be open year-round Friday through Sunday. Located on the Tamiami Trail four miles east of Collier Boulevard (CR 951), the marketplace features an indoor flea market with more than 100 retail vendors, a food court with entertainment stage, an outdoor produce market and Tiki Bar, a winery and a large event center. The 7,000-square-foot food arena features a second-floor mezzanine and a stage for live entertainment, student performances and cooking demonstrations. A 13,000-square-foot EXPO event center can be rented for trade shows, car shows, parties and other large gatherings. (800) 688-3600. www.naplesbigcypress.com .

NAPLES – Naples Zoo at Caribbean Gardens has opened the new Leopard Rock exhibit. Zoo guests can get eye-to-eye with the carnivorous cats thanks to floor-to-ceiling glass panels. (239) 262-5409. www.napleszoo.com .

FORT LAUDERDALE – The \$205 million **W Fort Lauderdale Hotel and Residences** , a Starwood Luxury Collection property, is scheduled to open in early 2008. The 346-room hotel and its 171 luxury residences will be located on a 4 1/2-acre site offering views of both the Atlantic Ocean and Intracoastal Waterway . Amenities at the 23-story, dual-tower property will include a signature Stephen Starr restaurant, an inviting Living Room lobby, a state-of-the-art SWEAT® fitness center, the renowned Bliss® Spa and a one-of-a-kind oceanfront infinity-edge pool. (954) 462-1633. www.wfortlauderaleresidences.com .

HOLLYWOOD (near Fort Lauderdale) – The Seminole Tribe of Florida invites guests to **Billie Swamp Safari** Feb. 22-24, 2008 for the re-enactment of the Second Seminole War. “Warriors” will dress in authentic attire, display real weapons and demonstrate actual fighting tactics used during the period to honor the struggle of the Seminoles. Additional festivities will be held throughout the three-day event as visitors experience the Seminole life with live music, food, camp displays and alligator

wrestling. (800) 683-7800. www.semtribe.com/calendar .

MIAMI BEACH – The **Fontainebleau Miami Beach** resort's one-billion dollar renovation/expansion is set for mid-2008 completion. The new 1,504-room luxury resort will include nearly 700 studio and one-bedroom suites in the resort's two new luxury towers. In addition, the guest rooms and suites in the original Fontainebleau buildings are undergoing extensive renovations. (866) 548-5670. www.BleauMiamiBeach.com

Singapore , -- The Singapore Flyer, an architectural and engineering marvel and the world's tallest observation wheel, is scheduled to open in March, 2008.

The Flyer consists of a 492 foot high wheel built over a three-story terminal building, giving it a total height of more than 541 feet (as big as a 42 storey building). This will exceed The Star of Nanchang (currently the tallest) by 16 feet and the London Eye (currently the largest) by 49 feet.

The state-of-the-art, luxury wheel will feature 28 large capsules (each customizable and capable of holding nearly 30 people) that will provide panoramic views of Marina Bay and the Singapore financial district skyline. Hours of operation are 8:30 a.m. to 10:30 p.m. seven days a week. Pedestrian access to the Singapore Flyer is along the Marina Bay waterfront and Raffles Ave. For more information or pre-booking, go to <http://www.singaporeflyer.com.sg>

Miami , FL --- The new evolution of French wine that arrived in the U.S. in early 2007 as *Chamarré (Sha -ma-ray)* , a brand that challenges the highly conventional and constrained world of French wine with excitement and freedom, has introduced two new lines to their Grande Réserve selection. The new Grande Réserve Viognier and Shiraz are new additions to the Chamarré family that will be introduced in North America in early 2008. Visit Chamarré online at www.chamarre.com . For further information on OWS, please visit www.ows-winespirits.com . For distribution information please contact Hubert Surville at hsurville@ows-winespirits.com , and for sales information please contact Hervé Caulliez at hcaulliez@ows-winespirits.com

LONGBOAT KEY, FL – On Saturday, January 26, the Gulfront white sands at The Colony Beach & Tennis Resort will become the venue for a spectacular event – Jazz on the Beach with two of the most talked about, celebrated Jazz acts on the east coast, Teen Sax Sensation BK Jackson, and Latin Jazz Prodigy Jose Valentino.

These two teen superstars bring their electrifying shows to this pristine setting for a night of complimentary cocktails, cuisine prepared by The Colony's award-winning culinary team and a spectacular sunset over the Gulf. Tickets for Jazz on the Beach are \$65 and \$100 for VIP admission. Ticket prices include your cocktails, cuisine, valet parking and the show. VIP ticket holders will also enjoy special designated seating, additional hospitality, and a meet & greet. Live jazz begins at 6:00 , but guests are encouraged to arrive at 5:30 with their blankets & chairs to claim a spot in the sand. **For more information on The Colony Beach & Tennis Resort and their family vacation packages, visit www.colonybeachresort.com or call 1.800.4.COLONY.**

ST. THOMAS , U.S. Virgin Islands (Jan. 7, 2008) -- Flowers and candy are tried and true, but this Valentine's Day it's time for something new! Plan a romantic rendezvous with your significant other or surprise your loved one with an escape for the heart and soul this February at Bolongo Bay Beach Resort (www.bolongobay.com) in St. Thomas . The family-owned and managed hotel is offering a four-night Valentine's Vacation Package, Feb. 12 – 16, 2008 , for \$1,549 per couple .

Paso Robles, CA (January 7, 2008) – Hotel Cheval (“cheval” is French for “horse”) is pleased to announce its first Valentine's Day package: “Be Still My Beating Heart”. Situated midway between Los Angeles and San Francisco , and surrounded by the pristine beauty of the Central Coast , Paso Robles, is the ideal spot for a romantic wine country valentine get-a-way. The total package price is \$495 per couple for a classic room, \$535 per couple for a deluxe and \$575 per couple for a luxury room and is valid Thursday, February 14, 2008 . Additional nights can be booked at the discounted rate. For reservations, please access the property's website at www.hotelcheval.com or call (866) 522 – 6999. Hotel Cheval, which opened in April 2007, is located in the charming downtown area of Paso Robles, at 1021 Pine Street , Paso Robles, California , 9344

NEW YORK, NY...Amor Cubano is an authentic Cuban restaurant with a 1950 Havana setting. This eclectic eatery brings together both the classic golden age of Cuba with a younger, hip and sexy atmosphere full of music, dancing, singing and performance art. (www.amorcubannyc.com)
2018 Third Avenue : 212.996.1220

NEW YORK, NY...BONJOO The Asian fusion specialties at Bonjoo offers its guests a variety of Korean delicacies in addition to barbecue-Asian style Cuisine. The ambience of Bonjoo is cozy and authentic with its wood booths for guest to relax on while enjoying their exotic, traditional [www. bonjoo restaurant.com](http://www.bonjoo-restaurant.com) 107 1 st Ave.

t : 212.505.7974

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